

Reaching the Summit Community Service Initiative

Managed By



Citizens Conservation Corps
of **WEST VIRGINIA**

198 George Street
Beckley, WV 25801



History of the CCC

- The ***Civilian Conservation Corps*** was established by President Franklin Delano Roosevelt (FDR) in the spring of 1933, as part of the “New Deal” program developed as an effort to bring our nation out of The Great Depression.
- Participants joining the CCC were unemployed males, age 18 to 25.
- The CCC Boys worked 40 hour weeks, earning a meager pay of \$30.00 per month in CCC Camps spread throughout the country.
- Their tasks included managing forests, planting trees, building roads, bridges, and various outdoor structures.

Mission

*The **mission** of the non-profit CCCWV is to:*

- Conduct projects and programs that strengthen and revitalize communities;
- Provide self-esteem, educational enhancements and employment opportunities through meaningful work experiences for young people; and
- Conserve, develop and enhance our state's natural resources.



Impact

Today's CCC known as the Citizens Conservation Corps of West Virginia, prepares both men and women of all ages for a life of self-sufficiency and self-esteem through education, paid work experience, community service, and life experience. This is accomplished through a wide range of projects and programs that benefit the economic, ecological, and social welfare of our communities. Now, in its 18th year of award-winning and innovative operations, the CCCWV has provided:

- *More than 1,600 former welfare recipients with employment, education and training;*
- *Work-based and skill-enhancing experiences for over 400 young adults (ages 16 – 24); and*
- *3,000 students (K-12) with character education, core principles, and healthy habits.*

Reaching the Summit Community Service Initiative Facts

- The Boy Scouts of America has selected a site adjacent to New River Gorge National River to house the new National Scout Jamboree: *The Summit: Bechtel Family National Scout Reserve*.
- The 2013 Boy Scouts of America National Jamboree will be held July 15 – 24, 2013.
- The 2013 Jamboree will host the first ever community service component.
- The Reaching the Summit Community Service Initiative is a group of community leaders from a 9-county region in Southern West Virginia working to identify service project initiatives for the 2013 National Scout Jamboree.

Reaching the Summit Community Service Initiative Facts (Continued)

- The Citizens Conservation Corps of West Virginia (CCCWV) will serve as the clearinghouse for the community service component of the 2013 Jamboree.
- 40,000 Boy Scouts will be performing 300,000 hours of community service for 5 days in 9 counties.
- 9 counties will host community service projects. They include:
 - √ Fayette
 - √ Raleigh
 - √ Summers
 - √ Wyoming
 - √ Greenbrier
 - √ Nicholas
 - √ McDowell
 - √ Mercer
 - √ Monroe
- The projects will provide a lasting impact on both the region and the Scouts.

Important Partnerships

- **Reaching the Summit by 2013 Steering Committee**
 - Chaired by Bill Baker; The Initiative is an arm of this Committee
 - The mission of the Steering Committee is to develop a Comprehensive Management Plan that, by 2013, visitors to The Summit: Bechtel Family National Scout Reserve will encounter beautiful mountain vistas, communities and roadways that are litter free.
 - Visitors will experience friendly, competent and hospitable staff at area restaurants hotels and attractions. Travel will be hassle free and local citizens friendly and helpful.
 - The Committee will unite private citizens, public groups, service clubs and government agencies to address the resources, time and effort to accomplish this goal.
 - This mission will be accomplished by the formation of four major committees. Expectations, goals and responsibilities will be identified for each committee. Time lines will be carefully developed and monitored by the Steering Committee.
- **Charles Ryan Associates (CRA)**
 - Media/Public Relations firm working with CCCWV
 - CRA's Aly Goodwin-Gregg is the spokesperson for CCCWV's The Initiative
 - Developing overall media strategy for each County's Media & PR Committee
 - Organizing Public Outreach efforts & raising public awareness of The Initiative

Important Partnerships (Continued)

- **New River Gorge Regional Development Authority Volunteer Initiative**
 - A network of retired professional who volunteer throughout the region for businesses, non profit corporations and other community based organizations.
 - NRGRDA is working on the Project Application & Ranking Criteria for The Initiative Community Service Projects and Implementing the Incident Command System (ICS) for The Initiative.
 - Members of NRGRDA volunteer at the CCCWV main office once a week (every Wednesday).
- **The Hub**
 - The West Virginia Community Development Hub is a statewide non-profit organization with the mission of engaging communities and providers in an intentional, aligned and continuous system of community development.
 - The Hub is working with the CCCWV in order to help connect communities with a network of resource and technical assistance providers need to succeed in an effort to align services, reduce redundancies and identify gaps to ensure project success for The Initiative.
 - The Hub model and mission is to ensure community success by preparing and engaging citizens and connecting communities with one another to share best practices and reinforce one another's community development efforts.

How do we get started?

- Form a county “work group” by bringing major players together from County Commission, Business, Government, Community, Religious, and Faith-based organizations
- Name a Champion for each county’s The Initiative work group
- County work groups meet every 2 months, in order to identify and prepare for service projects, overall process and logistics
- Formation of Committees: Media & PR , Youth Council, and Fundraising Committees have been deemed as priority committees; additional Committees include Volunteer, Culture & Education, Project Management, Process and Selection
- Projects will be in 5 major focus areas: Green-Friendly, Construction, Infrastructure, Wellness, and Arts & Education

What will the Boy Scouts of America (BSA) provide?

- Labor--Scouts will serve as the main labor component for this initiative
- Transportation--Scouts to travel on buses provided by BSA to designated project sites--One (1) bus = 36 Scouts, 4 leaders & 1 youth staff
- Lunch--BSA will also provide a boxed lunch for each troop

What will the Scouts need?

- **Volunteers, Volunteers, Volunteers!!!**
- **Supplies, such as materials, tools, and equipment at each project site**
- **Drinking water, restroom facilities, project leader for each project**
- **Supervision, on site orientation, coordination, volunteer assembly, support & facilitation**
- **Educational/Recreational experience**

Current County Progress

- Champions have been named in all counties except for McDowell County.
- Committees have been formed and are meeting on a monthly basis with an emphasis on Public Relations/Media, Volunteer, Youth, and Fundraising.
- Project application deadline is March 31, 2012
- Ranking Criteria has been determined
 - *Project Site Quality*
 - *Project Management*
 - *Desired Local Impact*
 - *Desired Scout Impact*

County Milestones (subject to change)

- March 31st 2012- *Project Submission Deadline*
- April 2012- *Project Prioritization*
- April 2012 - December 2012 - *Project Development*
- Summer 2012- *Pilot Project Demo Opportunities*
- January 2013- *Selection of Projects*

Contact Information

- To submit a project -- Please attach or email us photos of your project. Send to info@wvccc.com or go to <http://wvccc.com/> and click on the “Project Application” link to submit your project. You may also submit by fax to (304)254-9144 or by mail to 198 George Street Beckley, WV 25801.
- If you have additional questions, please contact Jennifer Douglas at the Citizens Conservation Corps of West Virginia (CCCWV) at 304-254-9196 or jdouglas@wvccc.com.

Thank you!